

PREMIER - \$50,000+

- Headlining sponsor at annual events
 - Table for eight at Iona's flagship event, the Heart of Caring luncheon (May 15, 2024)
 - Prominent placement of logo at all events
- VIP invitation to two annual events including Meet & Greet with Iona's CEO, Board of Directors, and Board of Associates
- Recognition at Iona's events throughout the year
- Prominently placed full-page ad in Iona's Resource Guide (printed & virtual), distributed regionally (20,000+ copies approx. every other year)
- Logo and Premier sponsorship displayed at Iona's Isabella Breckenridge Center and Washington Home Center
- Brief remarks in a promotional video or logo and Premier sponsorship displayed in all videos for the year
- Brief remarks at an annual event of choice
- Step & Repeat branding at events
- Prominent placement of logo hyperlinked on Iona's two websites, social media platforms, promotional materials, and the Annual Report
- Coffee with Iona's CEO and/or breakfast with Iona staff
- Spotlight Story on website
- Featured blog on website

PLATINUM - \$25,000

- Platinum sponsor recognition at annual events
 - Six seats at Iona's flagship event, the Heart of Caring luncheon (May 15, 2024)
 - Prominent placement of logo at all events
- Full page ad in Iona's Resource Guide (printed & virtual), a recognized publication distributed regionally (20,000+ copies, approx. every other year)
- Logo and Platinum sponsorship displayed at Iona's Isabella Breckenridge Center and Washington Home Center
- Step & Repeat branding at events
- Prominent placement of logo hyperlinked on Iona's two websites, social media platforms, promotional materials, and Annual Report
- Coffee with Iona's CEO and/or breakfast with Iona staff
- Acknowledgment and logo placement in the Annual Report
- Spotlight Story and/or blog on website

Visibility includes:

- Iona.org website - 140,000 visits annually
- Social media subscribers
 - Facebook - 1,200
 - X, formerly Twitter - 200
 - LinkedIn - 700
- Annual Report - Mailed to 1,200 donors
- Resource Guide - 20,000+ copies printed in English and Spanish, every other year

Iona events may include:

- Heart of Caring annual event - 250 guests
- Iona Community Expo - 200 guests & vendors
- Annual Appreciation event - 50 guests
- Phillips Collection event - 40 guests
- Art All Night event - 400 guests
- Invitations to donor events - varies

**To discuss which option is right for you, please contact
Cassandra Moran, Individual Giving Manager, cmoran@iona.org or 202-895-9453**

GOLD - \$10,000

- Gold sponsor recognition at annual events
 - Four seats at Iona's flagship event, the Heart of Caring luncheon (May 15, 2024)
 - Prominent placement of logo at all events throughout the year
- Half page ad in Iona's Resource Guide (printed & virtual), a recognized publication distributed regionally (20,000+ copies, approx. every other year)
- Placement of logo hyperlinked on Iona's two websites, social media platforms, promotional materials, and Annual Report
- Breakfast with Iona staff
- Spotlight Story on website
- Featured blog on website

SILVER - \$5,000

- Silver sponsor recognition at annual events
 - Two seats at Iona's flagship event, the Heart of Caring luncheon (May 15, 2024)
 - Placement of logo at all events throughout the year
- Acknowledgment in Annual Report
- Quarter page ad in Iona's Resource Guide (printed & virtual), a recognized publication distributed regionally (20,000+ copies, approx. every other year)
- Breakfast with Iona staff
- Placement of logo hyperlinked on Iona's two websites and social media

BRONZE - \$2,500

- Bronze sponsor recognition at annual events
 - Two seats at Iona's flagship event, the Heart of Caring luncheon (May 15, 2024)
 - Placement of logo at all events throughout the year
- Acknowledgment and logo placement in Annual Report
- Special listing in Iona's Resource Guide (printed & virtual), a recognized publication distributed regionally (20,000+ copies, approx. every other year)

COMMUNITY - \$1,500 (NON-PROFIT)

- Community sponsor recognition at annual events (e.g. Heart of Caring - annual flagship event)
 - Placement of logo at all events throughout the year
- Acknowledgment in Annual Report
- Special listing in Iona's Resource Guide (printed & virtual), a recognized publication distributed regionally (20,000+ copies, approx. every other year)

For inclusion in the 2024 Heart of Caring luncheon, please respond by April 15.